



Standard Film for New Polaroid i-Type Cameras

Every camera needs film to go with it. Our i-Type cameras have their own i-Type film, battery-free, unlike the standard film for vintage cameras (meaning it's easier on the wallet) and optimized for the Polaroid OneStep 2 camera.



8 Instant Photos

-  Classic white frame
-  ASA 640^[1]
-  Photos develop in 5–10 mins
-  Best stored refrigerated^[2]

- [1] Film speed may vary, allow for +/- 1/2 stops
[2] Do not freeze the film

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
3.1" x 3.1" (7.9 cm x 7.9 cm)
Glossy
37012000
004669
9120066087720
No Battery- no UN38.3
polaroidoriginals.com/warranty

8 Instant Photos

-  Classic white frame
-  ASA 640^[1]
-  Photos develop in 10–15 mins
-  Best stored refrigerated^[2]

- [1] Film speed may vary, allow for +/- 1/2 stops
[2] Do not freeze the film

Format
Image Area
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Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
3.1" x 3.1" (7.9 cm x 7.9 cm)
Glossy
37012000
004668
9120066087713
No Battery- no UN38.3
polaroidoriginals.com/warranty

Store chilled, shoot warm

Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it. That's around 55–82°F (13–28°C). When it's cold out, keep your photos warm in a pocket close to your body while they develop. Or if it's a hot day, make sure they stay cool.

Shoot with the light

The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos. For best results we also recommend using the flash for outdoor shots, unless it's a bright sunny day.

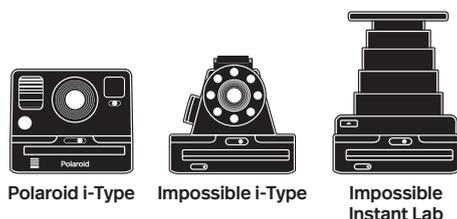
Develop in the dark

All photos appear blank at first. They're most sensitive during this time, so don't bend or shake them. Shield them from the light, and place them face down as they develop. Keep B&W photos shielded from light for about 1 minute, and color film for about 6 minutes.

Care for your camera

Your camera has a set of rollers inside the film door. Each photo passes through these rollers as it's made, so it's important to make sure that they stay clean. If the rollers get visibly dirty then gently wipe them down with a soft, damp cloth.

For use with:



Does not work with:



Have a problem, or a question you need answered?
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or visit polaroidoriginals.com/help

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Standard Film for Vintage Polaroid 600™ Cameras

Just like the camera it goes with, 600 film is straightforward and easy to use. It comes in classic color and black & white versions, as well as a range of special editions, making it our most popular instant film.



8 Instant Photos

-  Classic white frame
-  ASA 640^[1]
-  Photos develop in 5–10 mins
-  Best stored refrigerated^[2]

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
 3.1" x 3.1" (7.9 cm x 7.9 cm)
 Glossy
 37012000
 004671
 9120066087744
 Available
polaroidoriginals.com/warranty

8 Instant Photos

-  Classic white frame
-  ASA 640^[1]
-  Photos develop in 10–15 mins
-  Best stored refrigerated^[2]

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
 3.1" x 3.1" (7.9 cm x 7.9 cm)
 Glossy
 37012000
 004670
 9120066087737
 Available
polaroidoriginals.com/warranty

Store chilled, shoot warm

Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it. That's around 55–82°F (13–28°C). When it's cold out, keep your photos warm in a pocket close to your body while they develop. Or if it's a hot day, make sure they stay cool.

Shoot with the light

The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos. For best results we also recommend using the flash for outdoor shots, unless it's a bright sunny day.

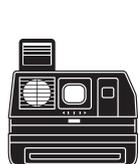
Develop in the dark

All photos appear blank at first. They're most sensitive during this time, so don't bend or shake them. Shield them from the light, and place them face down as they develop. Keep B&W photos shielded from light for about 1 minute, and color film for about 6 minutes.

Care for your camera

Your camera has a set of rollers inside the film door. Each photo passes through these rollers as it's made, so it's important to make sure that they stay clean. If the rollers get visibly dirty then gently wipe them down with a soft, damp cloth.

For use with:



Polaroid Impulse



Polaroid 600™



Polaroid SLR680



Polaroid i-Type



Impossible i-Type



Impossible Instant Lab

Have a problem, or a question you need answered?

USA/Canada
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 1-212-219-3254

Contact our Customer Support Team

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 00800 5770 1500

or visit polaroidoriginals.com/help

Standard Film for Vintage Polaroid SX-70™ Cameras

The Polaroid SX-70 works differently than other Polaroid cameras, so it has its own film with a lower ASA. A lower ASA often provides richer color and texture, which is why the SX-70 is so popular with artists, creatives, and professional photographers.



8 Instant Photos

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

- ☒ Classic white frame
- ☀ ASA 160^[1]
- ☒ Photos develop in 5–10 mins
- ❄ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
 3.1" x 3.1" (7.9 cm x 7.9 cm)
 Glossy
 37012000
 004677
 9120066087805
 Available
polaroidoriginals.com/warranty

8 Instant Photos

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

- ☒ Classic white frame
- ☀ ASA 160^[1]
- ☒ Photos develop in 10–15 mins
- ❄ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

3.5" x 4.25" (8.8 cm x 10.8 cm)
 3.1" x 3.1" (7.9 cm x 7.9 cm)
 Glossy
 37012000
 004676
 9120066087799
 Available
polaroidoriginals.com/warranty

Store chilled, shoot warm

Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it. That's around 55–82°F (13–28°C). When it's cold out, keep your photos warm in a pocket close to your body while they develop. Or if it's a hot day, make sure they stay cool.

Shoot with the light

The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos. For best results we also recommend using the flash for outdoor shots, unless it's a bright sunny day.

Develop in the dark

All photos appear blank at first. They're most sensitive during this time, so don't bend or shake them. Shield them from the light, and place them face down as they develop. Keep B&W photos shielded from light for about 1 minute, and color film for about 6 minutes.

Care for your camera

Your camera has a set of rollers inside the film door. Each photo passes through these rollers as it's made, so it's important to make sure that they stay clean. If the rollers get visibly dirty then gently wipe them down with a soft, damp cloth.

For use with:



Polaroid SX-70™



Polaroid Box Type 1000™

Does not work with:



new Polaroid i-Type cameras

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or visit polaroidoriginals.com/help

Standard Film for Vintage Polaroid Spectra™ Cameras

Polaroid Spectra cameras are wider than regular Polaroid cameras, so they need a different film. Spectra film gives you all the same tone and texture of our other film, with a wider frame. For when you absolutely, positively have to fit everybody in the shot.



8 Instant Photos

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

- ▨ Classic white frame
- ☀ ASA 640^[1]
- ≡ Photos develop in 5–10 mins
- ✿ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

4" x 4.1" (10.2 cm x 10.3 cm)
3.5" x 2.9" (9 cm x 7.3 cm)
Glossy
37012000
004679
9120066087829
Available
polaroidoriginals.com/warranty

8 Instant Photos

- [1] Film speed may vary, allow for +/- 1/4 stops
- [2] Do not freeze the film

- ▨ Classic white frame
- ☀ ASA 640^[1]
- ≡ Photos develop in 10–15 mins
- ✿ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info

4" x 4.1" (10.2 cm x 10.3 cm)
3.5" x 2.9" (9 cm x 7.3 cm)
Glossy
37012000
004678
9120066087812
Available
polaroidoriginals.com/warranty

Store chilled, shoot warm

Temperature affects how the film works. Keep it stored cold in the fridge, but never freeze it. Ideally you should let it adjust to room temperature before you use it. That's around 55–82°F (13–28°C). When it's cold out, keep your photos warm in a pocket close to your body while they develop. Or if it's a hot day, make sure they stay cool.

Shoot with the light

The more light in your shot, the better your photo will turn out. Instant film loves light, especially natural light. Use the flash for all your indoor photos. For best results we also recommend using the flash for outdoor shots, unless it's a bright sunny day.

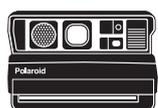
Develop in the dark

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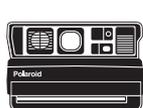
Care for your camera

Your camera has a set of rollers inside the film door. Each photo passes through these rollers as it's made, so it's important to make sure that they stay clean. If the rollers get visibly dirty then gently wipe them down with a soft, damp cloth.

For use with:



Polaroid Spectra™



Polaroid Image™

Does not work with:



new Polaroid
i-Type cameras

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B&W
 8×10
 Film

 Color
 8×10
 Film

Standard Film for 8×10 Film Holders and Processors

Before Polaroid created integral instant film, they made manually-processed, peel-apart film. In 1973, they introduced 8×10, a large-format film which creates photos of incredible quality. It's more complex than traditional instant film formats, but there's nothing like it, which is why it's still being made by hand today.



10 Instant Photos

- [1] Film speed may vary, allow for +/- 1/3 stops
- [2] Do not freeze the film

- ☒ Silver frame
- ☀ ASA 640^[1]
- ☒ Photos develop in 5–10 mins
- ☀ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info
Tipsheet

8.4" × 12.8" (21.4 cm × 32.5 cm)
 8" × 10" (20.3 cm × 25.4 cm)
 Glossy
 37012000
 004681
 9120066087843
 No Battery – no UN38.3
polaroidoriginals.com/warranty
 See reverse of pack sleeve

10 Instant Photos

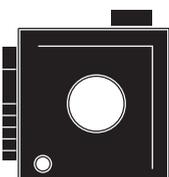
- [1] Film speed may vary, allow for +/- 1/3 stops
- [2] Do not freeze the film

- ☒ Silver frame
- ☀ ASA 640^[1]
- ☒ Photos develop in 10–15 mins
- ☀ Best stored refrigerated^[2]

Format
Image Area
Finish
HS or HTS code
PRD #
EAN #
Battery report (UN38.3)
Warranty info
Tipsheet

8.4" × 12.8" (21.4 cm × 32.5 cm)
 8" × 10" (20.3 cm × 25.4 cm)
 Glossy
 37012000
 004680
 9120066087836
 No Battery – no UN38.3
polaroidoriginals.com/warranty
 See reverse of pack sleeve

For use with:



8×10 Film Holder
 & Processor

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 1-212-219-3254

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EU/Rest of World
service@polaroidoriginals.com
 00800 5770 1500

or visit polaroidoriginals.com/help