

The World of Inkjet Paper ...The Print Matters!

Seminar Overview:

Showing over 140 individual photographs from Eric Joseph's personal collection, he will discuss the technical points and aesthetic differences of every inkjet paper available from the following brands: Arista-II, Arista Americana Collection Inkjet Fabric, Awagami, Canson, Hahnemühle, Harman by Hahnemühle, Ilford, Innova, Moab and Museo. Participants will gain keen insight into the technical aspects, myths and mysteries of digital printing through both lecture and interactive participation. Any and all questions are welcome. Learn how to turn "ordinary images in to extraordinary prints."

The focus of this seminar is to empower participants with knowledge of the wide variety of inkjet media that is available and how important The Print really is. "We can truly have a personal bond and relationship with inkjet papers the same way we had with traditional darkroom papers."

Presenter Bio:

Eric has been a member of Freestyle Photographic Supplies since June of 1986. He is a graduate of California State University, Northridge earning a Bachelors Degree in Art Specializing in Photography. Over the past 12 years Eric has served Freestyle in the capacity of Senior Vice President of Business and Product Development. His duties include overall responsibility of Freestyle's purchasing and buying department, developing new products, keeping as many of the legacy analog products alive as possible and interfacing with every coating facility, chemical manufacturer and all manufacturers of products in the photographic industry on a worldwide basis.

This is a one-of-a-kind seminar and applies to photographers, printmakers, graphic designers and artists of all levels!

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Society for Photographic Education National Conference
Image by Harris Fogel



San Jose State University - San Jose, CA
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