NEW AGAIN!

REDISCOVER THE WORLD OF ANALOG PHOTOGRAPHY

CHOICES
We carry the WORLD'S LARGEST SELECTION of black & white and color film in almost every format that you can imagine! Take a sneak peek at some cool choices inside or check out our huge selection online.

www.FreestylePhoto.Biz

CHECK IT OUT!
What a unique time period to be a photographer!

Everyone is taking pictures. We document every event, and even non-events, in an instant. Our cell phones have more photographs taken with them than calls made. The amount of photography produced is the greatest it has ever been in any time period. Social media has opened up an entire new world and a whole new generation of photographers.

So, what are we doing producing an Analog Catalog?

Thanks to all of the above, the interest in photography has increased as a whole. So why not go back to our roots! Living in this online world has not only created a new generation interested in experimentation, but also a renewed passion for the arts in its many facets...old and new! This has led to a boom in new and one-of-a-kind film stocks, a resurgence in all formats, and a desire for alternative processes and hand-made images.

So, let’s go on an inspirational journey into the world of Analog Photography and explore the old, new, and different. Imagery is where it is at! To take a photo is one thing, but to produce an image is still a “magical” experience...

Whether you do it in a darkroom...

with Adox MCC110 papers (page 8)

...From a Paintcan

with LegacyPro Paintcan Pinhole Camera (page 7)

...On Colored Tintype

from Modern Collodion (page 37)

...or just opening up an envelope to view those experimental film photos just developed from the local lab.

with Revolog Films (page 26)

...With a box

with Ars Imago Lab Box (page 22)

We hope you enjoy THE JOURNEY!
Using the Holga is an exercise in breaking free from dependence on technology, precision, and controllability. The sharp center, slight softness at the edges, vignetting, and random light leaks produce dream-like, one-of-a-kind images.

**FISHEYE LENS**

Give your Holga that bulbaceous look with this Fisheye Lens. Takes an ordinary photo and turns it into a fun photo!

**PERFECTLY IMPERFECT**

**HOLGA DSLR LENS FOR NIKON & CANON**

Finally a way to get true vignetting and soft focus Holga-like images with your Canon or Nikon DSLR camera. Mount this neat little Holga 60mm lens on your DSLR and start shooting Holga.

**WOW! Color Wheel Flash!**

**STARTING AT $39.99**

120N BLACK $39.99

120N WHITE $44.99

120GCFN BLACK $59.99

WITH COLOR WHEEL FLASH

**ONLY $11.99**

On SALE $11.99

**ONLY $19.99**

On SALE $19.99

120N BLACK $39.99

120N WHITE $44.99

120GCFN BLACK $59.99

WITH COLOR WHEEL FLASH
**SMILE TAKER CAMERA**
This refurbished plastic camera features a very sharp lens, a flash, and is wound manually. Its bright blue, yellow, and red motif screams 80’s nostalgia. $14.99

**PIX FLASH CAMERA**
The refurbished Pix Flash camera includes a flash, a lens cover switch, and a hand strap. Shoots at a fixed shutter speed of approximately ~1/100th second and is wound manually. $14.99

**TEGRA PRESTIGE 280S CAMERA**
This refurbished camera features automatic exposure and winding. Great as a backup or load with funky films for weddings and parties. The fixed apertures and bright flash means every shot will be clean and sharp. $29.99

**EASY VISION CAMERA**
This refurbished plastic camera features a very sharp lens, a flash, and is wound manually. Its understated blue, black, and gray motif gives it a classical look. $14.99

**ILFORD DIRECT POSITIVE PAPER**
This fixed grade, high contrast paper is perfect for pinhole photography. And using black and white chemistry will achieve a positive print without the need for a negative.

**LEGACYPRO PAINTCAN PINHOLE CAMERA**
This handcrafted pinhole camera is innovative, educational, affordable and a great way to understand how photography works.

**STARTING AT $14.99**

**STARTING AT $21.99**

**ONLY $19.99**
ADOX FIBER
MCC 110 GLOSSY AND
MCC 112 SEMI-MATTE
PHOTO PAPER

Adox Premium MCC 110 / 112
is a variable contrast fiber paper of
the highest quality. The paper allows
for short exposure times, is highly
light sensitive, has absolute stability
from batch to batch and offers the
highest DMAX of all paper on the
market. It produces wonderful warm
tone images in a warm tone developer
and a crisp cold tone in cold tone
developer. Starting at $8.99

ADOX RC PAPER
MCP 310 GLOSSY

We have brought back this resin-coated
favorite made in Germany and very similar
to Agfa’s paper of old. Starting at $12.49

HR-50 FILM AND DEVELOPER

Based on an emulsion
commonly used for technical
purposes, featuring an
ultrafine grain and
superpanchromatical
sensitization. Best with HR-50
developer.
Film $8.99
Developer $15.99

SILVERMAX FILM AND DEVELOPER

This high speed black and white
film that is an extremely fine
grain film, comparable to tabular-
crystal films, with an increased
silver-content. Reproduces
up to 14 zones
when developed in
Silvermax developer.
Film $8.99
Developer $12.49

ADOX SCALA

This 35mm film is a
panchromatic sensitized
black-and-white reversal
film intended for
reversal processing
(transparencies).
This is not a
negative film.
$9.49

ADOX RODINAL FILM DEVELOPER

It does not get
more Rodinal than
this. If you have
used Agfa Rodinal
before you can achieve
identical results with
Adox Rodinal. Adox
Rodinal Film Developer
500 ml $15.99

Vintage
Adox ad
circa 1959!
Bergger Pancro 400 is a photographic black and white, high speed fine grain film. Exposed at ISO 400, it delivers premium quality pictures. Bergger Pancro 400 is a two emulsion film, composed with silver bromide and silver iodide. They differ by the size of their grain. These properties allow a wide exposure latitude.

- Bergger Pancro 35mm x 36 exp. $5.95
- Bergger Pancro 120 size $5.98
- Bergger Pancro 4x5/25 Sheets $38.95
- Bergger Pancro 4x5/50 Sheets $67.95
- Bergger Pancro 5x7/25 Sheets $69.95
- Bergger Pancro 8x10/25 Sheets $124.95

Bergger Prestige CB Style FB Warmtone Semi Glossy 8 x 10 / 25 Sheets
A thicker baryta paper with warm tones that responds to different developers with different image tones. $44.99

NEW! Bergger Prestige RC1 Glossy and Lustre Black and White Paper
An enlarging polycontrast, neutral tone paper for black and white prints, coated on a resin base. Starting at $39.90

Bergger Berspeed Fine Grain Film Developer
With the BerSpeed developer you can greatly increase the sensitivity of your film during the development process. $32.99
Rollei began in 1920, in a precision mechanics and optics workshop in Braunschweig, Germany. Reinhold Heidecke, a native of the Vogtland region, had the explicit idea of marketing a new kind of roll film camera. After an extensive research and development period, he introduced the twin-lens Rolleiflex, a pioneering roll film camera. Today, you can find a wide range of high quality Rollei films, papers and chemicals, including liquid emulsions.

RPX A fine grain film that has good sharpness and a broad tonal range with good contrast. Available in 25, 100, 400 ISO and in 120 and 35mm formats. Starting at $6.79

SUPERPAN It has a very fine grain, excellent sharpness and superb contrast. A true Agfa Scala successor and perfect for reversal process development. Starting at $7.09

ORTHO 25 A monochrome film with a nominal sensitivity of ISO 25. It features extra sharpness and extremely fine grain. Starting at $10.49

INFRARED Well suited for experimental and scientific photography, this film has a sensitivity up to 820nm and an ISO of 400 without filtering. Starting at $8.99

RETRO 80S An excellent universal film, ideal for a wide range of applications, such as portrait, landscape and product photography. Starting at $6.99

RETRO 400S This is a fast, fine-grained panchromatic black and white film with excellent sharpness and contrast. Starting at $7.29
This starter pack contains all the photography chemicals you need to process your own black and white films. Kit contains chemicals for two 35mm or one 120 roll. $15.49

A 100-speed, color reversal motion picture camera film intended for photography under daylight illumination (5500K). It offers a moderately enhanced color saturation performance while maintaining a neutral gray scale and accurate flesh reproduction. $47.69 – After Rebate

This is a fast speed black and white film suitable for all aspects of general purpose photography, and capable of generating high quality images. It’s great for working with action shots and available light situations. $3.89

This film offers outstanding results in outdoor and studio applications where moderate color saturation is desired. It is excellent for advertising, nature cinematography, documentaries, music videos, and is especially good for telecine transfers and television filming. $12.99 – After Rebate

This is a medium speed black and white film suitable for a variety of indoor and outdoor applications where good lighting exists. It can generate high quality images and is a good choice of film if enlargement prints are desired. $3.89

This is a fast speed black and white film suitable for all aspects of general purpose photography, and capable of generating high quality images. It’s great for working with action shots and available light situations. $3.89

This starter pack contains all the photography chemicals you need to process your own black and white films. Kit contains chemicals for two 35mm or one 120 roll. $15.49
These film cases are durable and will keep your films safe from the elements. They’re lightweight and small enough that you can fit into your travel bag. Starting at $13.99

JCH STREETPAN HARD CASES

RERICA CHROME 100 ISO FILM

ReraChrome is currently the only color slide film in 127 format on the market. This is a traditional 100 ISO Color Slide Film (Positive). It is suitable for a wide range of photographic applications. $12.99

RERAPAN 400 ISO FILM

This 127 traditional B&W film from Japan is for use in 127 cameras with masks for either 4 x 6.5cm size frames or 4 x 4cm size frames. $12.99

KOSMO FOTO MONO FILM

This film can be used on sunny days, overcast conditions or indoors with studio lighting, flash or natural light. The film is a traditional black and white chemistry that can be developed with formulations such as Perceptol, Tetenal and Rodinal. $9.99

© Ad by My Mate Loves Art
Founded in 1921, FOMA BOHEMIA has been producing black and white film, paper, and chemicals for almost 100 years. Based in the Czech Republic, they’re one of the only factories in the world still producing a full range of black and white products. Today, their film and paper are sold in over ninety countries worldwide.

FOMA BLACK AND WHITE PAPER

Foma uses classic silver chlorobromide emulsion on a premium paper base to create their FOMASPEED (RC), FOMATONE (FB) and FOMABROM (FB) lines of Black and White Paper. Fomaspeed is the perfect RC paper for quick, consistent results. Fomatone warmth and susceptibility to lith printing make it stand out from many other FB paper options.

FOMA FOMAPAN 100
35mm x 24 EXP.
A panchromatic sensitized, black and white negative film with a ISO 100 speed. $3.89

FOMA FOMAPAN 200
35mm x 24 EXP.
A ISO 200 that makes full use of the hexagonal core/shell tabular silver halide grains. $3.89

FOMA FOMAPAN 400
35mm x 24 EXP.
A panchromatic sensitized, black and white negative film for short exposure times. $3.89

FOMASPEED 313 VELVET
This velvet surface paper features a very rich halftone scale with high contrast.

FOMATONE 132 MATT
A variable contrast photographic paper with warm image tone.

FOMABROM 111 VARIANT III
A variable contrast paper on a baryta double weight paper base.
The ARS IMAGO LAB-BOX is a multi-format tank that allows to develop film from start to end, in full day light, bypassing the need to load the rolls in the dark. Thanks to the two interchangeable modules and its multi-format adjustable spiral, the tank can be used for both 135mm and 120mm.

**Universal and Modular:** with one tank it is possible to develop both 135 and 120 film rolls, simply by switching the loading module.

**Compact and Portable:** its compact size allows for easy carrying, in a bag or a backpack.

**Quick and Easy:** film rolls can be loaded and developed in daylight, through an intuitive and simple process.

**Versatile and Professional:** it is perfectly suitable for beginners, but will also meet the needs of more experienced photographers, offering the possibility to experiment with different developing processes.

Two interchangeable modules and its multi-format adjustable spiral, the tank can be used for both 35mm and 120 format films.
**CINESTILL 50D ISO 50**  
35mm x 36 EXP.  
Boasted to be the world’s finest grain film! CineStill 50D is an ISO 50/18° speed daylight balanced (5500K) motion picture emulsion. The amazing technology of motion picture film, prepped and rolled for still photography. **$11.99**

**CINESTILL 800T ISO 800 TUNGSTEN COLOR FILM 35mm x 36 EXP.**  
This film is great when rated ISO 200-2000 and can be pushed over 3000! Designed for difficult low light tungsten situations, this film may be used in many different lighting situations to achieve a variety of looks. **$11.99**

**CINESTILL CS41 LIQUID DEVELOPING KIT FOR C-41 COLOR FILM – 1 QUART**  
Processing ANY color negative film (C41) at home is easy with these 2 simple liquid chemistry mixtures. This two bath processing kit can be used at a variety of temperatures (72 - 102 degrees F) with the same equipment you already process your black and white film with at home. No darkroom or automated processor required! **$25.99**

**CINESTILL DF96 MONOBATH - 1 QUART**  
Developing black and white film just got a whole lot simpler. No more worries of too much development, dilution, time or agitation. Finally, fool proof, home film processing. **$16.99**

**CINESTILL TCS-1000 TEMPERATURE CONTROL SYSTEM COMPLETE KIT**  
The °Cs "Temperature Control System" TCS-1000 immersion circulator/thermostat is the simplest solution for precision film processing at home. Whether you are developing black and white, color negative, or slide film, this system allows you to efficiently and easily mix concentrates and powder chemicals, heat them up to the precise processing temperature, and maintain it during the entire developing session. Universal design holds two 1000ml. storage bottles in a sink, tub, or basin of your preference, at the desired temperature. With an intuitive interface preset to standard C-41 processing, it has easily adjustable temperature and timers for any process. **$138.00**

**LIMITED-RUN FILM!**  
OnLy AvAILAbLE TWICE A YEAR!  
CineStill 35mm x 36 exp. Double-X film is a high speed, black and white film with an EI of 250 under daylight, and 200 under tungsten lighting. **$9.99**
Check out these Crazy Cool Films!

REVOLOG KOLOR 200 ISO
35mm x 36 EXP.
$11.99

REVOLOG KOSMOS 200 ISO
35mm x 36 EXP.
$11.99

REVOLOG TEXTURE 200 ISO
35mm x 36 EXP.
$11.99

REVOLOG SNOVLOX 100 ISO
35mm x 36 EXP.
$13.99

REVOLOG PLEXUS 200 ISO
35mm x 36 EXP.
$11.99

REVOLOG TESLA 1 200 ISO
35mm x 36 EXP.
$10.99

SPECIAL EFFECT FILMS FOR EXPERIMENTAL PHOTOGRAPHY

STARTING AT $10.99
STARTING AT $9.99

KONO! ROTWILD EFFECT 400
35mm x 24 EXP.
$14.99

DUBLEFILM BUBBLEGUM 200
35mm x 24 EXP.
$14.99

DUBLEFILM MONSOON 200
35mm x 24 EXP.
$14.99

DUBLEFILM SUNSTROKE 200
35mm x 24 EXP.
$14.99

PSYCHEDELIC BLUES 400 #4
35mm x 24 EXP.
$9.99

KONO! MONOLIT 64
35mm x 36 EXP.
$12.99

More... Way Cool Films!
POLAROID ONESTEP+ I-TYPE CAMERA

The OneStep+ is a new Polaroid instant camera with more ways to play. An evolution of the OneStep 2, the OneStep+ connects to the Polaroid Originals app via Bluetooth® wireless technology, unlocking six creative tools. Discover double exposure and light painting features, plus next-level control with remote trigger and manual mode. A secondary portrait lens lets you get even closer to your subjects with even sharper photos, while a powerful flash and long-lasting rechargeable battery lets you shoot anywhere, anytime.

POLAROID ONESTEP 2 I-TYPE CAMERA WITH EXTENDED VIEW FINDER

The Polaroid OneStep 2 is inspired by Polaroid’s original OneStep, but updated to create a simple, easy-to-use instant camera that works straight out of the box. It’s got a high quality lens and a powerful flash to give you great photos every time, and its long-lasting rechargeable battery means you’ll always be ready to shoot anywhere, anytime.

POLAROID ORIGINALS 600 EXPRESS INSTANT CAMERA

Designed for the advanced instant camera user or vintage camera connoisseur, the blue 600 Express is a 600-type instant film camera that has been refurbished by Polaroid Originals. It has a single-element 106mm lens that is capable of focusing as close as 2’ away, suitable for both indoor and outdoor use.

POLAROID SX-70 CAMERA

The Polaroid SX-70 is one of the most famous instant cameras in the world. It was the first instant SLR camera ever made, and the first to use Polaroid’s now-iconic instant film, which brought photos to life the moment they left the camera. Its manual controls have made it the go-to camera for artists and dreamers alike, and its fold-down design means you can take it with you, where ever you go. $429.99

Folds flat for easy traveling!

POLAROID ORIGINALS COLOR FILM 600 / 8 EXP. WHITE FRAME $18.99

POLAROID ORIGINALS B&W FILM 600 / 8 EXP. WHITE FRAME $18.99

POLAROID ORIGINALS COLOR FILM SX-70 / 8 EXP. WHITE FRAME $18.99

POLAROID COLOR I-TYPE FILM ROSE GOLD FRAME EDITION $16.99
The Jollylook is a simple fold-out camera for analog snapshots, made from recycled paper and laminated cardboard, with no electronics! It’s environmentally friendly, and comes with a pair of lenses and a cartridge for instant mini photos.

**Fujifilm Instax Mini Instant Color Film. Twin Pack**
An 800 ISO speed color film in a twin pack of 10 exposures each. For use with Fuji Mini Instax and Jollylook cameras. $17.99

**Fujifilm Instax Mini Rainbow Instant Color Film**
An assortment of colorful, rainbow-hued frames featuring 10 exposures for use in Fuji Mini Instax and Jollylook cameras. $12.99

**Fujifilm Instax Mini Monochrome Instant Film**
A black and white 800 ISO speed film with superb grain quality. 10 exposures for use in Fuji Mini Instax and Jollylook cameras. $11.99

**Jollylook Add-Ons:**

- **Jollylook Mini Magnet Tape Set**
  $7.99

- **Jollylook Neck Strap**
  $5.99

- **Jollylook Color Polarized Filters**
  $9.99

- **Jollylook Tripod Plate**
  $5.99
The Fotospeed Argyrotype Kit uses a silver-based sensitizing solution, coated onto a quality art paper. Exposure is by natural sunlight and development is in water, with fixation using a simple hypo solution. Argyrotype prints are warm-toned, giving good contrast and midtone definition. Being silver-based they can be toned and dyed as they would have been in the early days. $84.99

FOTOSPEED CYANOTYPE KIT
Cyanotype is an alternative process exposed by Ultra Violet/Sunlight through use of contact negatives to produce a blue image on art paper of your choice. This kit contains a cyanotype sensitizer that is a single working solution and is an updated version of the original process. $69.99

FOTOSPEED SALT PRINTING KIT
A salt print is formed by a process of soaking cleansed Canelletto Art paper in a salt solution, and then coating the sheet with a silver solution. The coated paper is then exposed to UV and stabilized to create an “aged” looking image with unique charm. $98.99
J. LANE
PRE COATED
GLASS DRY
PLATES

These plates are hand-coated onto hand-cut glass. The glass edges are ground for safety, but always handle carefully. The edges of the plate are notched very similar to how sheet film is notched, so you can orient by feel in complete darkness if you don’t have a safe light. Each plate is inspected visually after coating. Even so, be aware that there might be minor flaws in the emulsion which add character to the final product. $40.00

“I make my own dry plates for my photography, and have been doing so for several years. I’ve developed a recipe that I like, and, when coated, the plates come out beautiful. I like the look of this basic emulsion so much that I decided to start selling them to share with other photographers interested in the process.”

– Jason Lane, founder of Pictographica and creator of J. Lane Dry Plates

MODERN COLLODION
PREMIUM WET PLATE
DRYING RACK

Perfect for tintypes, glass plates and ambrotypes, this rack is made from solid quarter-sawed American white oak. It can support 15 plates at one time. The drying rack can hold plates from 3.25” x 4.25” all the way to 8” x 10”, and folds up for easy storage and portability. With a beautiful hand-oil finish, it’s sure to make a statement. Modern Collodion is known for having the highest level of quality and craftsmanship so their products are not only functional but exceptionally beautiful.

BASIC COLLODION TECHNIQUE: AMBROTYPE & TINTYPE

This updated manual guides you on getting started with wet-plate collodion, including equipment, supplies needed, sources, formulas and more importantly, the theory to modify them for specific working conditions. $24.99

TINTYPE ALUMINUM PLATES

Each plate has a high gloss finish and a clear protective film, perfect for creating beautiful Tintypes. Plates are .025” thick. Available in sizes, 4” x 5”/15 pack, 5” x 7”/15 pack and 8” x 10”/10 pack. Starting at $12.99

TINTYPE BLUE / RED / PURPLE / GREEN ALUMINUM PLATES

These are tintype plates just like you’re used to, but with a fun twist. Instead of black for your shadows, these colored plates create a whole new feel. Some are just for fun, while others can produce some very interesting results. 9 pack of 4”x5” aluminum plates used with the Wet Plate Collodion process. $8.99

ROCKLAND COLLOID TINTYPE PARLOR KIT

These are safe, dry-plate tintypes, also known as ferrotypes, like those found in antique shops. Plates are thin enough to cut with scissors to fit inside any camera. The Tintype Parlor kit contains eight 4x5” black anodized aluminum plates, 1 oz. AG-Plus emulsion for coating, tintype developer and fixer and complete instructions for use. $36.99
ARISTA UV LIGHTSOURCE

The Arista UV Lightsource 20x24 Version II, for use in alternative photographic processes, is both affordable and sturdy enough to use in a school lab environment. The case is made of light-weight aluminum with the outside dimensions of 25.5” x 20.5” x 7”. This unit is ideal for almost any process you could do in sunlight, including Cyanotype, Platinum/Palladium, Photogenic Drawing, Salt Prints and more. $849.99

ULTIMATE CONTACT FRAME II

Made to exact specifications, this frame is constructed of dimensionally stable Mahogany hardwood. The spring clip on the back of the frame has been improved for even easier use. Built to last, this contact printing frame is great for all alternative process printing, as well as photo proofing 10”x12” and 14” x 17” images. It features a hinged split-back with steel spring-clips and heavy-duty rubber feet. STARTING AT $149.99

AWAGAMI PLATINUM GAMPI UNCOATED ART PAPER

Awagami Platinum Gampi Uncoated Art Paper for Platinum Printing has a unique gloss and elegant natural texture. It yields excellent photographic gradients and has long been Japan’s most prized paper making fiber due to its beautiful natural ecru sheen. To improve paper for platinum and palladium printing, an organic solution has been hand brushed onto each sheet adding to it a water resistant quality that also increases the papers’ overall wet-strength. 30gsm A4/5 sheets. ONLY $19.99

AWAGAMI KITAKATA SELECT UNCOATED ART PAPER

Kitakata Select is a heavier weight version of the original Kitakata washi. This version has the subtle gloss, nice density and soft surface that print makers have come to love from Kitakata. 16x20/25 sheets $84.99

HAHNEMÜHLE PLATINUM RAG UNCOATED ART PAPER

It excels with a beautiful tonal range and very deep blacks. The smooth, slightly textured surface the paper a pleasant feel-to-the-touch. Both sides have a very good print quality without any noticeable difference while printing both the front and the back. STARTING AT $33.31

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