





## **LEICA STUDENT ASSISTANCE PROGRAM**

The goal of the *Leica Student Assistance Program* is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica as their “tools of choice” because of the fine quality optics and lifelong durability.

### **Eligibility**

- Full or part-time students in an accredited photography program in an accredited institution (higher than high school level).
- Educators teaching photographic courses in an accredited photography program in a college or university setting.

### **Discount**

- Discount of 20% from Leica MAP (minimum advertised price), to be issued instantly by an authorized Leica dealer on new Leica Camera USA products. No other consumer incentive program may be combined with the Leica Student Assistance Program.
- All products will be registered to the purchaser. Cameras and lenses qualify for the Unconditional Leica 3-Year Passport Warranty. The Passport Warranty covers all damage for a period of 3 years. The Passport Warranty is not transferable.
- The discount only applies to new Leica Camera USA products sold by Leica Authorized dealers.

### **Restrictions**

The application for the discount will only be accepted with the following attachments to the application.

- 1) Completed Leica Student Assistance Program form
- 2) Completed product warranty cards
- 3) Copy of student ID card / or in the case of an educator, copy of an employment ID
- 4) Proof of enrollment in photography courses
- 5) Copy of the sales receipt

# Leica Student Assistance Credit Form

The goal of the *Leica Student Assistance Program* is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica products as their “tools of choice” because of the fine quality optics and lifelong durability.

## **Credit Requirements**

1. Completed Leica Student Assistance Credit Form.
2. Completed product warranty cards.
3. Copy of current student ID card (Educator - employment ID).
4. Proof of enrollment (or teaching) in accredited photography program.
5. Copy of sales receipt.

For complete eligibility rules and other program guidelines please see Leica Student Assistance Program sheet.

Applicant's Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_  
Email \_\_\_\_\_

School Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_

Dealer's Name \_\_\_\_\_  
Account Number \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Credit Amount (20% of MAP Selling Price) \_\_\_\_\_

For pre-approval, please contact Shirley de Silva at Leica Camera Inc,  
tel: (201) 995-0051 ext. 219, fax: (201) 995-1686, e-mail: Shirley.DeSilva@leicacamerausa.com