



Leica Camera Inc.
Leica Student Assistance Program
Price List

Valid as of January 1, 2010
Subject to change without notice

| Catalog # | Description | Freestyle Price | Student Price |
|--------------------------------------------------------|--------------------------------------------------------------|-----------------|---------------|
| <u>Leica Rangefinder Cameras</u> | | | |
| 10704 | Leica M9 DIGITAL black | \$6,995.99 | \$5,246.25 |
| 10705 | Leica M9 DIGITAL steel gray | \$6,995.99 | \$5,246.25 |
| 10301 | Leica MP 0.72 Silver | \$4,595.99 | \$3,446.25 |
| 10302 | Leica MP 0.72 Black | \$4,595.99 | \$3,446.25 |
| 10503 | M7 Black (0.72) | \$4,595.99 | \$3,446.25 |
| 10504 | M7 Silver (0.72) | \$4,595.99 | \$3,446.25 |
| 10546 | M7 Starter Set Black (0.72) | \$5,995.99 | \$4,496.25 |
| <u>Leica Rangefinder M Lenses (filter size)</u> | | | |
| 11649 | 18mm / f3.8 ASPH. | \$2,995.99 | \$2,246.25 |
| 11647 | 21mm / f1.4 ASPH. (S8) | \$6,495.99 | \$4,871.25 |
| 11135 | 21mm / f2.8 ASPH. (E55) | \$4,395.99 | \$3,296.25 |
| 11601 | 24mm / f1.4 ASPH. (S7) | \$6,495.99 | \$4,871.25 |
| 11878 | 24mm / f2.8 ASPH. (E55) | \$3,995.99 | \$2,996.25 |
| 11648 | 24mm / f3.8 ASPH. (E46) | \$2,395.99 | \$1,796.25 |
| 11604 | 28mm / f2.0 ASPH. (E46) | \$3,995.99 | \$2,996.25 |
| 11606 | 28mm / f2.8 ASPH. (E39) | \$1,995.99 | \$1,496.25 |
| 11874 | 35mm / f1.4 ASPH. Black (E46) | \$4,495.99 | \$3,371.25 |
| 11879 | 35mm / f2.0 ASPH. (E39) | \$2,995.99 | \$2,246.25 |
| 11882 | 35mm / f2.0 ASPH. Silver (E39) | \$2,995.99 | \$2,246.25 |
| 11643 | 35mm f/2.5 Black (E39) | \$1,695.99 | \$1,271.25 |
| 11602 | 50mm f/0.95 ASPH. (E60) | \$10,495.99 | \$7,871.25 |
| 11891 | 50mm / f1.4 ASPH (E46) black | \$3,695.99 | \$2,771.25 |
| 11892 | 50mm / f1.4 ASPH (E46) silver | \$3,695.99 | \$2,771.25 |
| 11826 | 50mm / f2.0 (E39) | \$1,995.99 | \$1,496.25 |
| 11644 | 50mm / f2.5 Black (E39) | \$1,395.99 | \$1,046.25 |
| 11637 | 75mm / f2.0 APO ASPH. (E49) | \$3,395.99 | \$2,546.25 |
| 11645 | 75mm / f2.5 Black (E46) | \$1,695.99 | \$1,271.25 |
| 11884 | 90mm / f2.0 APO ASPH. (E55) | \$3,695.99 | \$2,771.25 |
| 11646 | 90mm /f2.5 Black (E46) | \$1,695.99 | \$1,271.25 |
| 11629 | 90mm f/4 Macro w/Macro Adapter & Angle VF | \$3,795.99 | \$2,846.25 |
| 11642 | 16-18-21mm / f4.0 M Tri-Elmar (E67) with Universal WA Finder | \$5,995.99 | \$4,496.25 |
| 11889 | 135mm / f3.4 APO (E49) | \$3,295.99 | \$2,471.25 |
| <u>Digital Cameras</u> | | | |
| 18420 | Leica X1 | \$1,995.99 | \$1,695.75 |
| 18352 | Leica D-LUX 4 black | \$799.99 | \$679.15 |

PRICES MAY CHANGE WITHOUT NOTICE

Leica Camera Inc. / 1 Pearl Court, Unit A / Allenvale, NJ 07401
Tel: (201) 995 - 0051 / Fax: (201) 995 1686

Contact: Shirley de Silva, Extension 219

Leica Student Assistance Program

The goal of the Leica Student Assistance Program is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica products as their “tools of choice” because of the fine quality optics and lifelong durability.

Eligibility

- Full or part-time students in an accredited photography program in an accredited academic institution (higher than high school level).
- Educators teaching photographic courses in an accredited photography program in a college or university setting.

Discount

- For M & R System, the student/educator will get a discount of 25% off the published MSP in Leica’s most current price list. For Compact Digital Cameras, the student/educator will get a discount of 15% of the published MSP in Leica’s most current price list. **This program is valid only for products carrying a serial number. No other consumer incentive program can be combined with the Leica Student Assistance Program.**
- All products will be registered to the purchaser.
- The discount only applies to new Leica Camera Inc, USA products sold by authorized Leica Dealers in the US and Canada.

Submission Requirements & Restrictions

- Leica Camera Inc. reserves the right to change prices without notice. The application for credit will only be accepted with the following attachments:
 1. Completed Leica Student Assistance Program Form.
 2. Completed product warranty cards.
 3. Copy of student ID card (Educator – employment ID).
 4. Proof of enrollment in photography courses.
 5. Copy of the sales receipt.
- If you have any questions regarding this program please contact Shirley De Silva at 800-222-0118, extension 219.

Leica Student Assistance Credit Form

The goal of the *Leica Student Assistance Program* is to help students and educators in accredited photographic programs purchase their working tools at a special discounted price. The reduced price should help to reduce the financial burden while providing the finest photographic equipment available. Many working professional photographers consider Leica products as their “tools of choice” because of the fine quality optics and lifelong durability.

Credit Requirements

1. Completed Leica Student Assistance Credit Form.
2. Completed product warranty cards.
3. Copy of current student ID card (Educator - employment ID).
4. Proof of enrollment (or teaching) in accredited photography program.
5. Copy of sales receipt.

For complete eligibility rules and other program guidelines please see Leica Student Assistance Program sheet.

Applicant's Name _____
Address _____
City _____
State _____
Zip _____
Email _____

School Name _____
Address _____
City _____
State _____
Zip _____

Dealer's Name _____
Account Number _____
Address _____
City _____
State _____
Zip _____
Contact Person _____
Credit Amount (20% of MAP Selling Price) _____

For pre-approval, please contact Shirley de Silva at Leica Camera Inc,
tel: (201) 995-0051 ext. 219, fax: (201) 995-1686, e-mail: Shirley.DeSilva@leicacamerausa.com