

## The Expression® De-Roller takes the curl out of prints and posters in minutes!

*This first-of-its-kind accessory provides an ingenious solution to the curling problems plaguing framers. Now, by simply using De-Roller, you can take the curl out of posters, digital printouts, and photographic and fine art papers in minutes — without causing damage or wasting hours of your valuable time.*

*The process is safe, simple and much more efficient, allowing framers to increase productivity without risk.*

## Two Models, for art that is safely and permanently uncurled and ready to mount

**DR 100** is recommended for photographic and coated papers. It is available in both 24" and 50" widths.

**DR 150** is recommended for posters, digital printouts and fine art papers. It is available in both 24" and 50" widths.

### De-Roller Quality Features

- Designed to get the curl out of papers that come off a roll or are stored or shipped in tubes.
- Achieve the desired flat sheet profile in just a minute or two.
- Eliminates the possibility of creasing or damage during the unrolling process.
- Timesaving, most effective alternative to flattening with glass or metal weights.
- Highest quality construction utilizes durable thermoplastic film and strong metal core.
- Friction strips hold art securely in place during the de-rolling process.
- Papers may be de-rolled prior to or after printing with no dry time needed for inks.
- Works safely on any flat, clean surface.
- Easy to use, keep clean, and store.
- Made in the USA. Patent pending.



## Expression® De-Roller\*

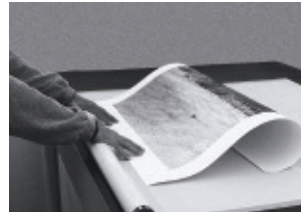
Model	Width	Diameter
DR 10024	24"	1"
DR 10050	50"	1"
DR 15024	24"	1 1/2"
DR 15050	50"	1 1/2"

\*Patent Pending

### How to use the De-Roller

#### Step 1

Unroll on flat clean surface larger than the De-Roller, with tube near table edge.



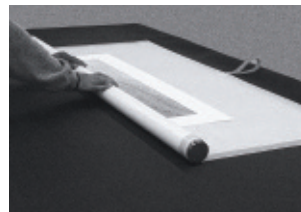
#### Step 2

Place curled paper on film next to tube and press down as you roll tube forward, maintaining pressure at all times.



#### Step 3

Once end of paper is reached leave it rolled up for a few seconds, then roll tube back towards you to its original position.



#### Step 4 (optional)

If necessary turn paper from front to back and repeat the process. For prints longer than film, turn 180 degrees and de-roll from opposite sides.



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